



IOWA LAND

COMPANY

ABOUT IOWA LAND COMPANY

At Iowa Land Company, our approach is like that of a farmer: prepare, do the hard work and when the time comes, enjoy a successful harvest.

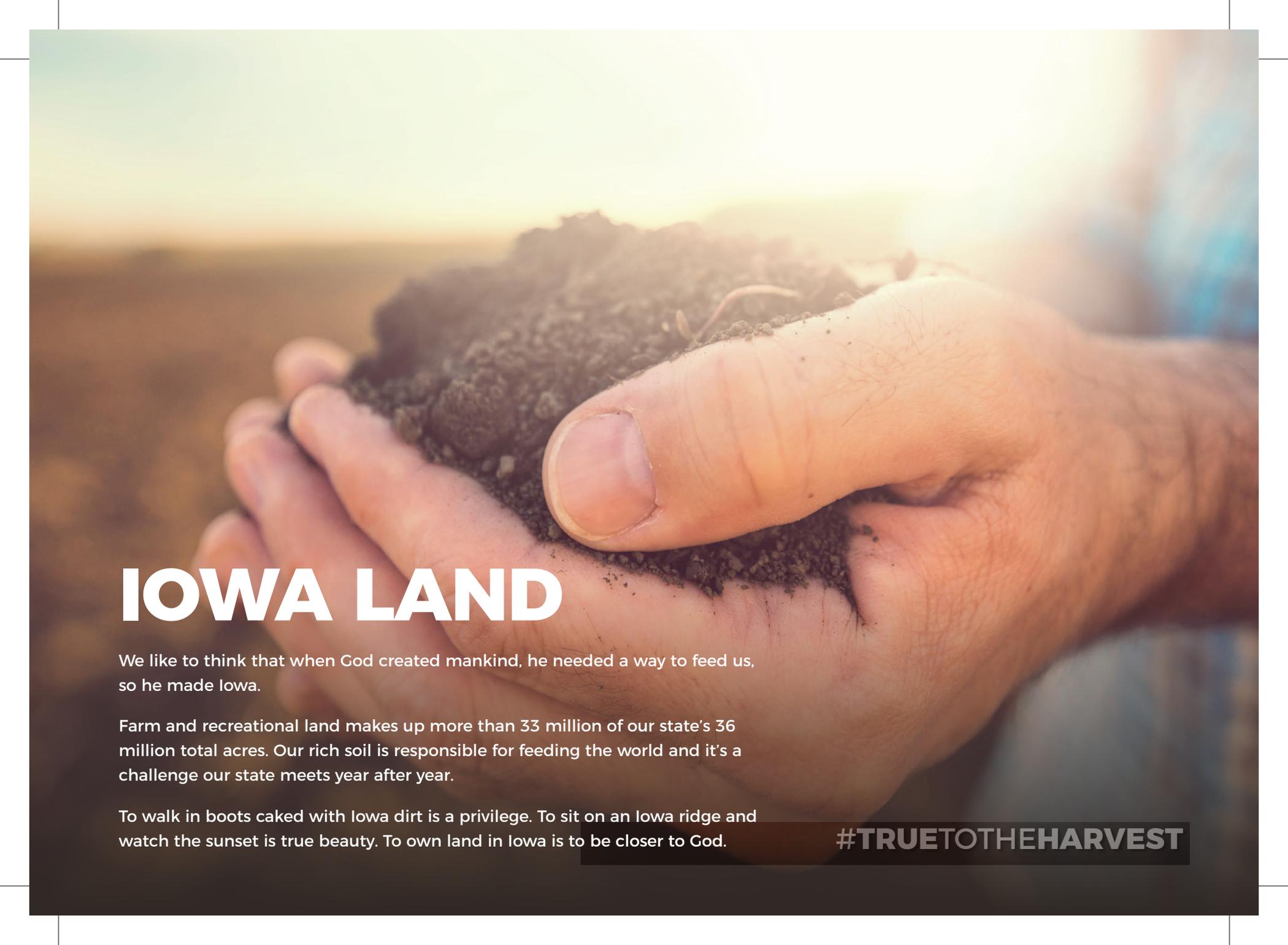
We're a farmland real estate company and helping connect buyers and sellers of Iowa land is our specialty. As a team of native Iowans, our boots only know Iowa dirt. Where we come from, there are no silver spoons and deals are struck with a handshake and an honest man's word.

Our team of blue-collar land experts combine years of real estate experience with the latest technology and marketing innovations to give you a modern real estate service unmatched in the Hawkeye State.

Whether you're looking to sell or buy Iowa land, we're here to help. And by help, we mean we want to earn your business.

At Iowa Land Company, we know that whether you're selling or buying Iowa land, one of the largest financial transactions of your lifetime is approaching. And like any harvest, a lot of work comes first. Our commitment is to be true to you so your hard work pays off and your harvest is successful. We are Iowa Land Company and we are #TrueToTheHarvest.

#TRUETO THE HARVEST



IOWA LAND

We like to think that when God created mankind, he needed a way to feed us, so he made Iowa.

Farm and recreational land makes up more than 33 million of our state's 36 million total acres. Our rich soil is responsible for feeding the world and it's a challenge our state meets year after year.

To walk in boots caked with Iowa dirt is a privilege. To sit on an Iowa ridge and watch the sunset is true beauty. To own land in Iowa is to be closer to God.

#TRUETO THE HARVEST

READY TO SELL IOWA LAND?

If you're considering selling Iowa land, you're about to embark on perhaps the largest financial transaction of your life. You owe it to yourself to have expert representation to help guide you through the process. At Iowa Land Company, our specialty is in our name. Iowa land is what we know - all the way back to when we were farm kids trudging around our family property.

As a seller, we'll work one-on-one with you to establish your goals and determine the best approach for selling your property, as we offer both auction and traditional real estate listing services.

Once we've made a decision together, our marketing machine begins. Our tactical marketing efforts combine proven traditional tactics locally, and modern digital efforts nationally, ensuring thousands of interested people know your property is for sale. We keep you informed and engaged through the entire process, providing you with updates and the latest developments with your property.

We prepare, do the hard work and when the time comes, we enjoy a successful harvest - a harvest that accomplishes your goals.

#TRUETO THE HARVEST



READY TO BUY IOWA LAND?

Whether you're a first-time buyer or a seasoned investor, a land purchase is a big decision. You owe it to yourself to connect with a land expert that can help guide you through the process.

That's where we come in.

At Iowa Land Company, our complete focus is on rural Iowa property - from tillable farm ground, to recreational hunting property - land is our life's work.

As a buyer represented by Iowa Land Company, we'll work one-on-one with you to determine your goals so we can guide you to a property purchase that meets them. Our blue-collar work ethic shines during the buying process as we work relentlessly to find the right property for you.

When we find a property of interest to you, expect our boots to get muddy with the dirt you intend to purchase...before you make an offer. Our expertise in Iowa land protects you and assures that your goals are met before any contract gets signed.

At harvest time, a farmer reaps the rewards of a season of work. Likewise, as you enter the land market, you harvest hard-earned savings to invest in Iowa land. A successful harvest - a land purchase that meets your goals - is our sole focus.

#TRUETO THE HARVEST

OUR TEAM

In Iowa, we're used to few people producing big results. Despite our state's low population, Iowa is consistently at the nation's top for corn, soybean and pork production.

At Iowa Land Company, our mentality is much the same. Though few in number, our Land Agents are BIG producers.

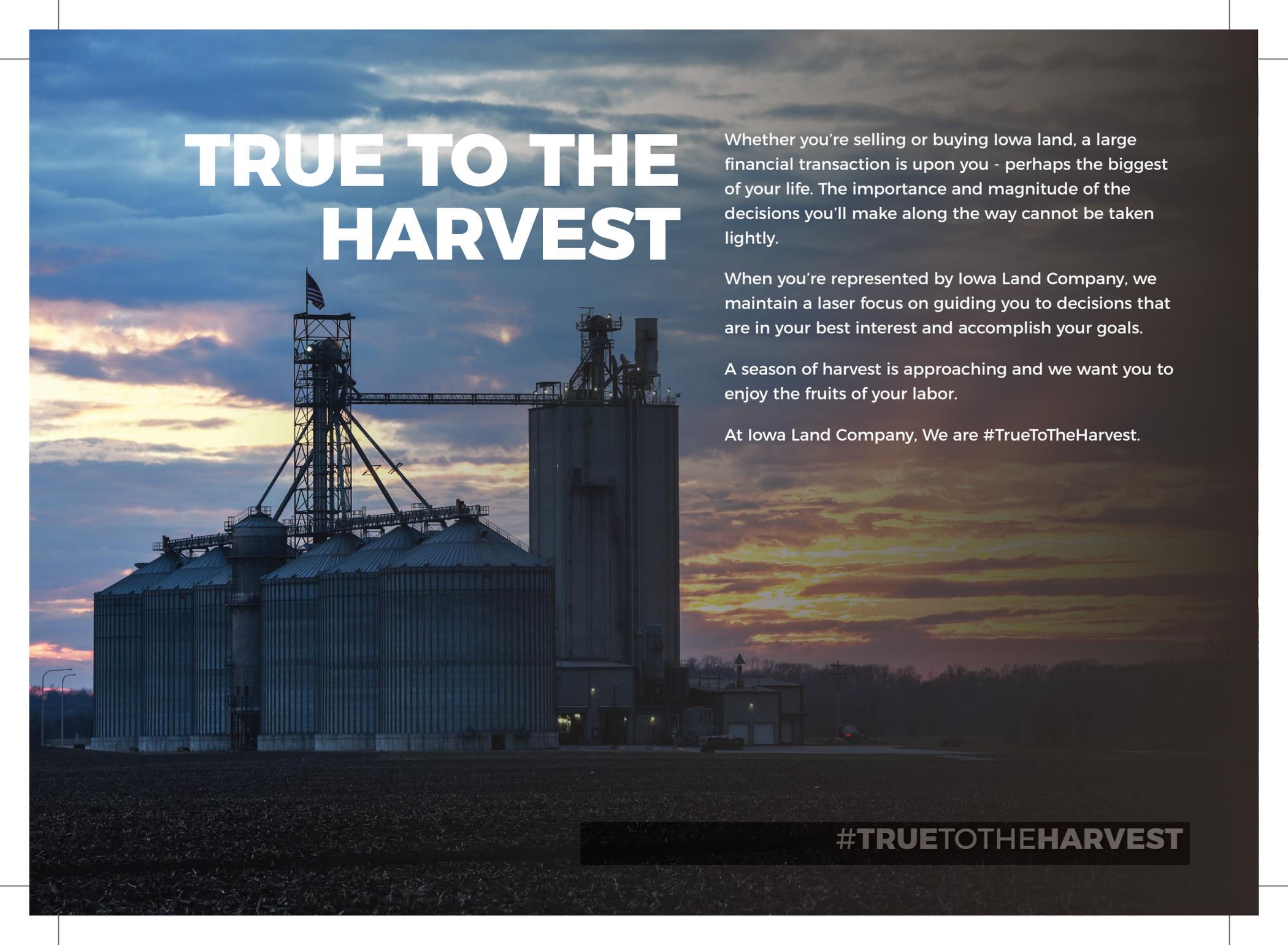
We have strategically placed our Land Agents across the Hawkeye State based on core areas of expertise. Land Agents at Iowa Land Company are farmers who understand the value of our state's natural resources and most importantly, can clearly articulate the farming prospects on individual tracts of Iowa land. If the land in an area is mostly flat, rich, tillable acreage with good CSR, you can expect to find a Iowa Land Company farmland expert operating there.

We invite you to learn more about each Iowa Land Company Land Agent and there's no better way than connecting on the phone, via email or on social media. Please let our team know if you'd like to talk.

#TRUETO THEHARVEST



TRUE TO THE HARVEST



Whether you're selling or buying Iowa land, a large financial transaction is upon you - perhaps the biggest of your life. The importance and magnitude of the decisions you'll make along the way cannot be taken lightly.

When you're represented by Iowa Land Company, we maintain a laser focus on guiding you to decisions that are in your best interest and accomplish your goals.

A season of harvest is approaching and we want you to enjoy the fruits of your labor.

At Iowa Land Company, We are #TrueToTheHarvest.

#TRUETO THE HARVEST

LISTING SERVICES

A farmer cannot control the price of a bushel of corn and soybeans. Likewise, land is a commodity with a market that tends to dictate price, and like grain, it can fluctuate.

At Iowa Land Company, we offer both auction and listing services so have a selling solution no matter the circumstances.

We start the process by listening to our clients and establishing a clear understanding of their goals. Based on those goals, changing market conditions, comparable properties nearby and our past experience, we make a recommendation whether to auction or list.

Supply and demand drives the price of a commodity and it's absolutely true of land.

We make our recommendation based on which selling strategy can create the most demand for an individual property.



#TRUETO THE HARVEST

OUR MARKETING

A drone is shown in flight against a sunset sky. The drone is a quadcopter with a camera mounted underneath. The sun is low on the horizon, creating a warm, golden glow. The drone's propellers are blurred, suggesting motion. The overall scene is a mix of technology and nature.

At Iowa Land Company, we blend proven, traditional marketing tactics with the latest tech tools in digital marketing to produce an auction experience unmatched by other firms.

You'll see our signs and ads in all the small town places you'd expect so the local community knows when a property is for sale.

But in today's fast-paced world, a commitment to digital marketing is a must to create high demand.

IowaLandCompany.com is a trusted resource for browsing land for sale, learning about our company and learning about Iowa land. From aerial video tours to breathtaking property photography, you'll immediately notice the professionalism and attention-to-detail we apply to each property.

Our responsive website displays and functions smoothly whether browsing on a desktop, tablet or mobile device, meaning you can view a property thoroughly and contact us quickly.

You'll also find us on Facebook and Instagram where we connect with landowners and potential land buyers and provide entertainment, education and news centered around Iowa land.

Each tool and strategy strengthens our network of buyers and sellers and allows us to provide a real estate service that's unmatched in Iowa.

#TRUETO THEHARVEST

DON'T JUST TAKE OUR WORD FOR IT

HERE'S WHAT PAST CLIENTS THINK

Iowa Land Company is a great group of guys to work with! They exceeded our expectations! Their high tech marketing approach was the success to our auction. They always kept us informed with what was going on during the whole process. We want to give a big "Thank You" to all of them for everything they did for our family!

-Pahl Family Farm

Iowa Land Company as very helpful with the entire process of selling the property for my dad's estate. They handled every aspect of the sale and had consistent follow-up with all properties to ensure the sale was low stress, and minimal impact for the family. Definitely would recommend this company for future sales.

-Bob Glace

From day one I knew I was in good hands, Matt was always there to answer my questions throughout the auction process. The day of the auction my expectations were well surpassed when my farms brought well over the reserve price we set together. I will be doing more business with Matt in the future.

- Art Saveraid

#TRUETOTHEHARVEST

LET US EARN YOUR BUSINESS

Whether you're looking to sell or buy Iowa land, let's talk.

If you're curious about how much your property is worth, we offer a free, no-obligation market analysis of your property. It's a great way to learn more about what your property is worth in the current market...and to get to know us at the same time.

If you're interested in buying Iowa land but either don't know where to start, or want to know more about Iowa Land Company, please contact us and let's start the conversation.

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Fort Dodge Office

320 A Street
Fort Dodge, Iowa 50501

Indianola Office

909 E 2nd Ave Suite G
Indianola, Iowa 50125

Vinton Office

1705 D Street West Suite 3
Vinton, Iowa 52349